



MAKING EVERY WORD AND GESTURE COUNT -- Flip Wilson has been polishing the art of humor and storytelling to the point where he now will headline his own special, "The Flip Wilson Show," to be colorcast on the NBC television network Monday, September 22.

Flip Wilson digs words

HOLLYWOOD -- Flip Wilson flips over words.

"A grammar school teacher once told me that the ability to express yourself properly is an art," said the comedian. "I had been using big words but I was using them incorrectly. She said to be sure that I knew the word I was using and always to say things in my own way. Her advice stayed with me."

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Flip made his national debut in 1965 on "The Tonight Show Starring Johnny Carson." He returned frequently and subsequently became popular with appearances on "Rowan and Martin's Laugh-In." He is under contract now to NBC to make a pilot for a half-hour series.

GESTURE

"Words are my thing," said Flip. "I have to be as effective with words as a singer. I have to get the same emotional impact as a big band. This can be done by using the right word, the right facial expression, the right...let me find the right word...the right gesture. A gesture can be used many times in place of a word."

Flip long ago stopped using two-bit words.

"Big words leave people out," he said. "I want everyone to understand me. I use simple words. I gave myself 15 years to get it together. My thing was how to say what I wanted to say in as few words as possible and with as simple a choice of words as possible."

Flip is an avid reader. He has a large library. One of his most important volumes is a book of synonyms and antonyms.

"I went through a period when I first discovered how valuable word shadings were and how my effectiveness could be enhanced by shadings," said Flip. "I could say, 'This is the guy, yes, that's the fellow, this is him,' instead of 'the guy...the guy...the guy.'"

Flip appreciates great quotations.

"I study them all the time," he said. "I get a lot from them. You often get 50-60 years of

experience crammed into one statement. I use seven of them in one act now. I've even made up my own first great quotations: 'Don't order a drink for the road, because the road is already laid out.'"

NO IDOLS

Flip uses slang -- like hip jargon -- sparingly, "because you can lose 95 per cent of your audience. Everybody doesn't speak like that."

But he likes to make up his own phrases.

"I've had success with them for years," he said. "The first involved the story I tell about the preacher and the deacon who are running from a haunted house."

As the story progresses, the preacher "ran by" the deacon, the deacon "shot by" the preacher. Flip then heightens the tension, and humor, with a new word: "...they did not run, they did not walk, they DASHED!" Flip proceeds to play with the phrase. It becomes a refrain.

"There should be something an audience remembers about a performer," said Flip. "It might be a word or a phrase, or even a 'great' quotation."

Flip has no idols.

"I am trying to create what I think my idol would have been," he said. "If I were to pick one guy of all the guys who've come closest to my idea I would have to pick George Burns."

Flip's choice is based on his Third Commandment of Comic Art -- Be Effortless. Said Flip, "Burns has finesse."

Flip finds full satisfaction in his work. He'd pick the same profession again. But his second choice would have been criminal law.

"The thing of words is to make a listener think what you want him to think, and have your ideas accepted," he said. "I don't think you could place any greater value on the right choice of words than the value of a human life hanging in balance. That's the ultimate challenge -- to save a man's life."

More than 4 1/2 million needy children ages 5 through 17 are not receiving free or reduced price lunches.

U.S. House Committee on Education & Labor

Journal gets NATRA award

NET's monthly "Black Journal" program has been given a "Golden TV Award" by the National Association of Television and Radio Announcers (NATRA).

The award was presented recently to William Greaves, executive producer and co-host of the program, at NATRA's annual awards dinner at the Washington Hilton Hotel in the nation's capital.

"Black Journal" has been on the air since June of 1968. Produced by an all-black staff, it is the only national television program devoted exclusively to topics of interest to Black Americans.

Documentary and discussion segments comprise each month's hour-long edition. The program's guests during the past year have included Mrs. Coretta King, LeRoi Jones, Mrs. Kathleen Cleaver, the Rev. Andrew Young, and Mrs. Betty Shabazz.

Greaves became executive producer of "Black Journal" in October of 1968. Prior to that time he was associated with NET critically-acclaimed documentary, "Still a Brother: Inside the Negro Middle Class," which was first aired in April of 1968, as an independent filmmaker. He was co-producer, director, cinematographer, and editor of NET's

Our social stability depends on the resignation of the poor to being poor. Our poor will not be resigned.

Ramsey Clark



Executive producer William Greaves and associate producer Jimmy McDonald display the "Golden TV Award" presented to NET's "Black Journal" by the National Association of Television and Radio Announcers during NATRA's awards ceremonies at the Washington Hilton Hotel.

MJQ at Carroll artists series

Waukesha, Wis. -- The 1969-70 Artists Series presented by Carroll College, Waukesha, offers a variety of top-flight programs. Diversity in the entertainment makes for a series neither too

"arty" nor to "heavy." The four exceptional events are:

Oct. 15, Roger Wagner Chorale
Nov. 18, Modern Jazz Quartette
Feb. 3, National Shakespeare Co. presenting "Macbeth"

Apr. 16, Varel-Bally, Chanteurs de Paris

Season tickets for the reserved zone are adults \$10.00, students \$4.00. Single tickets, unreserved general admission adults \$3.50, students \$1.50. Checks payable to Carroll College, Artist Series should be mailed to the Carroll College Bookstore, Waukesha, Wis., 53186, with an enclosed self-addressed stamped envelope.

All performances will be at 8:00 p.m. in the new Shattuck Auditorium on the Carroll campus.

Last year only 0.78% of all Ph.D.'s awarded went to Blacks, which is slightly less than the previous year.

Norman Hill, Dissent

Blacks enter. All others think twice, then knock.

Sign on door of office of Black Student Association University of Illinois



Bill Callaway, Buzz Cooper, Stuart Margolin (top, l. to r.), Lynn Marta, Tracy Reed, Mary Grover, and Barbara Minkus (bottom, l. to r.) form the talented television repertory company seen each seek on ABC-TV's Love American Style, premiering Monday, September 22 (9:00 - 10:00 p.m., CDT).

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